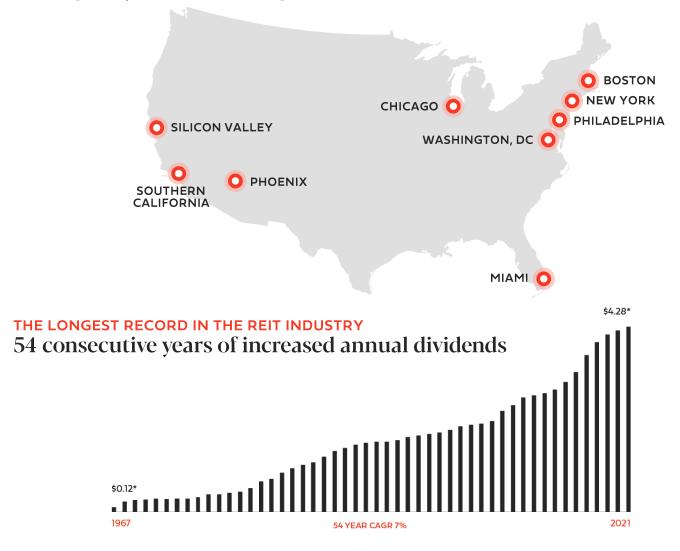


# Federal Realty Investment Trust

**NYSE: FRT** 

- Fully integrated US retail real estatebased company focused on risk adjusted capital allocation
- Own, manage and re/develop urban, mixed-use properties and highquality open air shopping centers in first-ring suburban locations
- 104 properties include ~3,100 tenants, in ~25 million square feet, and ~3,400 residential units
- Fortress balance sheet with A-/Baal ratings<sup>(1)</sup>
- Included in the S&P 500

Strategically selected 1<sup>st</sup> ring suburbs of 9 major metropolitan markets



<sup>(1)</sup> The complete ratings reports can be accessed at  $\underline{www.federalrealty.com}.$ 

<sup>\*4</sup>Q annualized dividend per share.

# Investment Highlights

FEDERAL REALTY INVESTMENT TRUST







Open air properties located in drivable firstring suburbs of 9 major metropolitan markets.

Diverse income stream by market, region, use, format, tenant & tenant category.

De-risked expansion pipeline of new product at established places in markets with significant demand drivers.







Fortress balance sheet with ample liquidity and all near-term debt maturities prefunded.

Tenured management team with dividend & growth track-record throughout various real estate and economic cycles.

Sustainable-minded company with a strong commitment to our tenants, communities, employees and stakeholders.

# 1st Ring Suburbs of 9 Strategic Metropolitan Markets

#### **PORTFOLIO OVERVIEW**

- 104 open-air properties located in 1st ring suburbs of 9 major metropolitan markets
  - Drivable markets with public transit access
- 25.1 million square feet of commercial and ~3,400 residential units on ~2,000 acres
- Best in class locations(1)
  - \$133,000 avg household income
  - 172,000 ava population

- (1) Source: Trade Area Systems as of January 2022. Calculated on a weighted-average basis. 3-mile radius.
- (2) Physical structures that can be readily modified to highest
- (3) Landlord retains significant control over the properties with minimal tenant protection. The better the real estate, the more leverage the landlord has.















## Tenant Demand Drivers





- Flexible format
- Expanded outdoor seating and common area usage capabilities
- Attractive to tenants looking to reposition stores or formats
- Less capital intensive to reposition than alternative formats



### A Reliable Partner to Our Tenants

- Reputation of being a well-capitalized partner to our tenants – more important now than ever before
- Willingness to, track-record of, and balance sheet capabilities to invest in our properties
- Relationships and close communication with tenants on a senior level



### **Innovative Thinking**

- "The Pick-Up" concept rolled out across our portfolio with the long-term vision of being a sustainable amenity at our properties
- Comprehensive in-house tenant services program including tenant construction management, marketing support and property management
- Continual evolution of our assets through forwardfocused, thoughtful remerchandising and reinvestment to attract the most relevant tenants

## **Diversified Income Stream**

## Percent of 2022E POI by market<sup>(1)(2)</sup>



### By Use









### Percent of 2022E POI by Format<sup>(2)</sup>



36% Mixed Use/Urban



23%

Grocery-Anchored

Wildwood Shopping Center



25% Super Regional Plaza El Segundo



10%

Power Center
Federal Plaza



5%Other
The Grove at Shrewsbury

### Over 75% of our centers have a grocery component<sup>(3)</sup>

Note: Property Operating Income (POI) defined as rental income and mortgage interest income, less rental expenses and real estate taxes

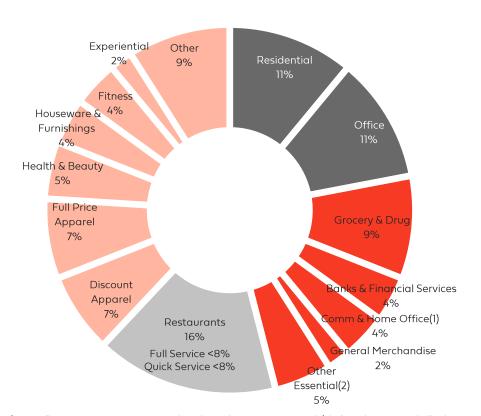
- (1) Estimated based on current budget. Final POI may differ from current estimate.
- (2) 5% of POI from additional properties located outside these markets. Percentages may not sum to 100% due to rounding.
- (3) Based on GLA includes grocers & Target and includes signed leases for grocers. Centers in all categories may include grocers.

## **Diversified Income Stream**

#### **TENANT DIVERSIFICATION**

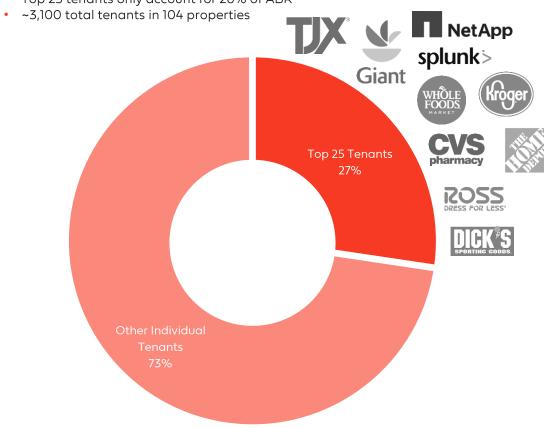
### By Category

- 22% of ABR comes from office & residential
- 24% of ABR comes from essential retail
- 16% of ABR comes from restaurants



### By Tenant

- No tenant greater than 2.7% of ABR
- Top 25 tenants only account for 26% of ABR

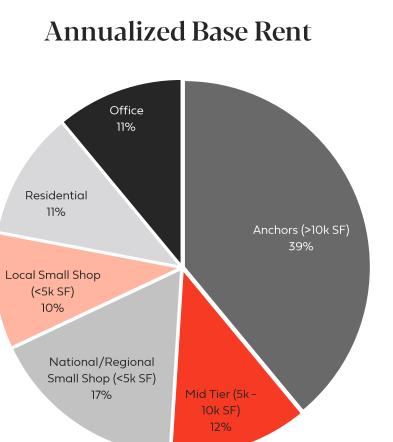


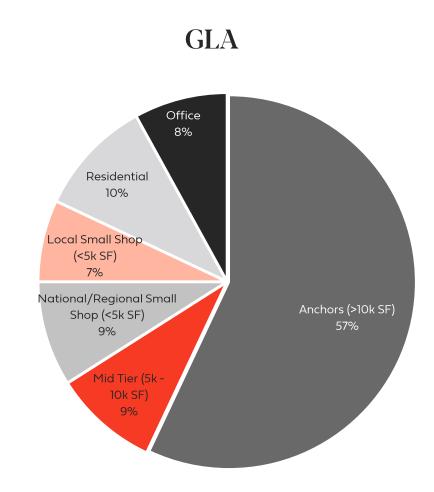
Note: As of 12/31/21. Reflects aggregate, annualized in-place contractual (defined as rents billed on a cash basis without taking the impact of rent abatements into account) minimum rent for all occupied spaces and occupied residential units as of December 31, 2021. Excludes redevelopment square footage not yet placed in service. – ("ABR").

- (1) Communications & Home Office includes: Telecommunications (<2%), Electronics (<2%) & Office Supply (<1%).
- (2) Other Essential includes: Auto, Liquor, Home Improvement, Pets & Medical.

# Portfolio Composition

**TENANT DIVERSIFICATION** 

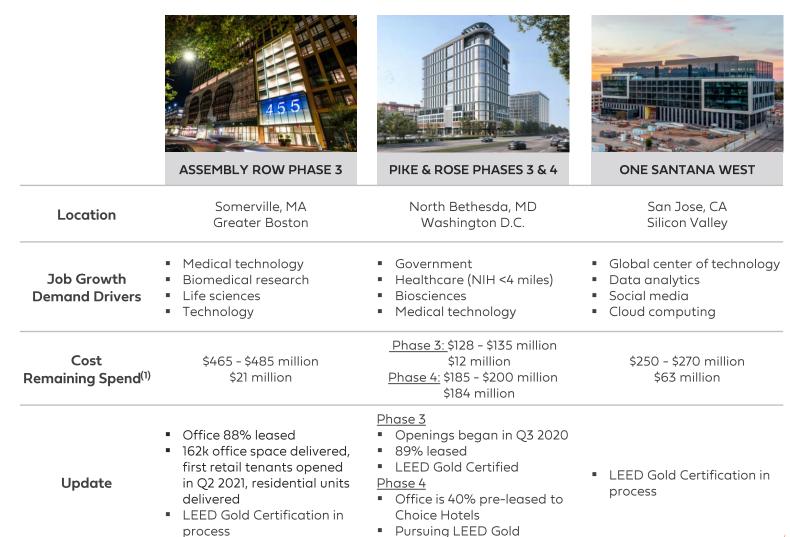




# Mixed Use Expansion Pipeline

#### **DEMAND DRIVERS**

- Projects located in the 1<sup>st</sup> ring suburbs of major metro markets with significant demand drivers
  - Near job centers with continued growth
  - Drivable markets with public transit access
  - Established places
- Delivering desirable new product featuring:
  - New building systems including contactless and touchless entry
  - New HVAC / air quality systems
  - Outdoor spaces
  - Convenient parking
  - Amenitized walkable environment
- ~\$280 million of spend remaining on current phases over the next 3 years



Certification

# Strategic Redevelopment Pipeline

- 5 redevelopment projects stabilized in 2021 (\$88 million at a 7% ROI<sup>(1)</sup>)
- 6 additional redevelopment projects underway in 2022, stabilizing over the next 3 years with more on the way
- ~\$150 million of remaining redevelopment spend over the next 3 years
- 21 additional property improvement projects in process with ~\$52 million of remaining spend

Note: Remaining spend assumes mid-point of expected total cost less costs to date. CocoWalk has achieved LEED Gold certification. (1) Projected ROI for redevelopment projects generally reflects only the deal specific cash, unleveraged incremental POI generated by the redevelopment and is calculated as Incremental POI divided by incremental cost. See Supplemental Disclosure for additional information.



# **DARIEN COMMONS | Darien, CT**75,000 SF of new retail, 122 apartments \$59 million remaining spend 2023 Anticipated Stabilization



HUNTINGTON | Huntington, NY 102,000 SF of redesigned retail \$75 million remaining spend 2024 Anticipated Stabilization



COCOWALK | Coconut Grove, FL 106,000 office/retail building \$6 million remaining spend Retail 100% leased, office 98% leased



**3 ADDITIONAL PROJECTS**Various stages
\$9 million remaining spend

## Fortress Balance Sheet

**BALANCE SHEET SNAPSHOT** 

## **Credit Ratings**

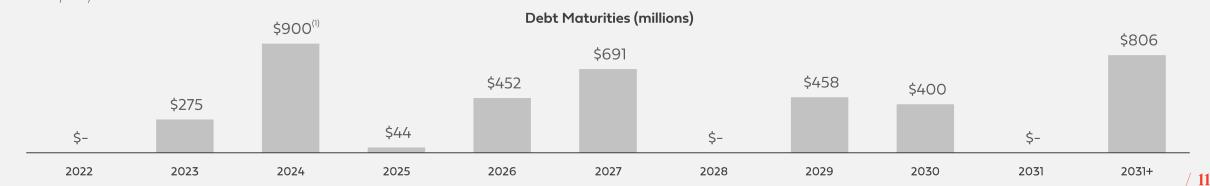


The complete ratings report can be accessed at www.federalrealty.com

### **Ample Liquidity**

- ~\$1.4 billion of liquidity in cash and undrawn credit facility availability
  - \$1 billion undrawn credit facility availability
  - \$162 million of cash and cash equivalents as of 12/31/21
  - \$264 million of common equity available under forward contracts

# Well-laddered debt maturity schedule as of 12/31/21



(1) Includes \$300 million term loan has an initial maturity in April 2024, plus two 1-year extension options.

# Cycle-Tested Management Team

#### PROVEN ABILITY TO EXECUTE



Don Wood CEO Joined 1998<sup>(1)</sup>



Dan Guglielmone EVP, CFO & Treasurer Joined 2016



Dawn Becker
EVP, General Counsel
& Secretary
Joined 1997



Jeff Berkes
EVP, President & COO
Joined 2000



Wendy Seher EVP, Eastern Region, President Joined 2002

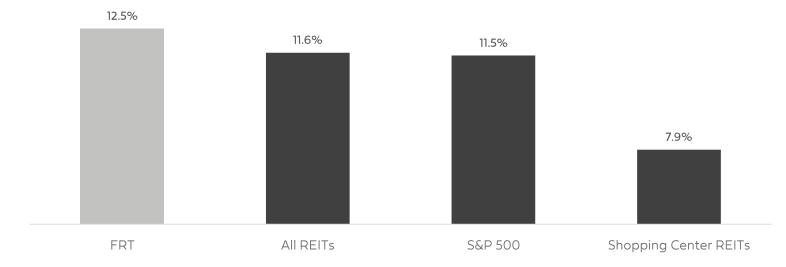


Jan Sweetnam EVP, Western Region, President Joined 1997

### **Executive Leadership**

- Average 20+ years at Federal Realty and 26+ years of real estate experience with experience managing through difficult real estate and economic cycles.
- Lean and nimble corporate structure enables management to be closer to the real estate and the real estate decisions which can affect properties for decades.
- Proven ability to make smart, risk-adjusted capital allocation decisions throughout investment cycles

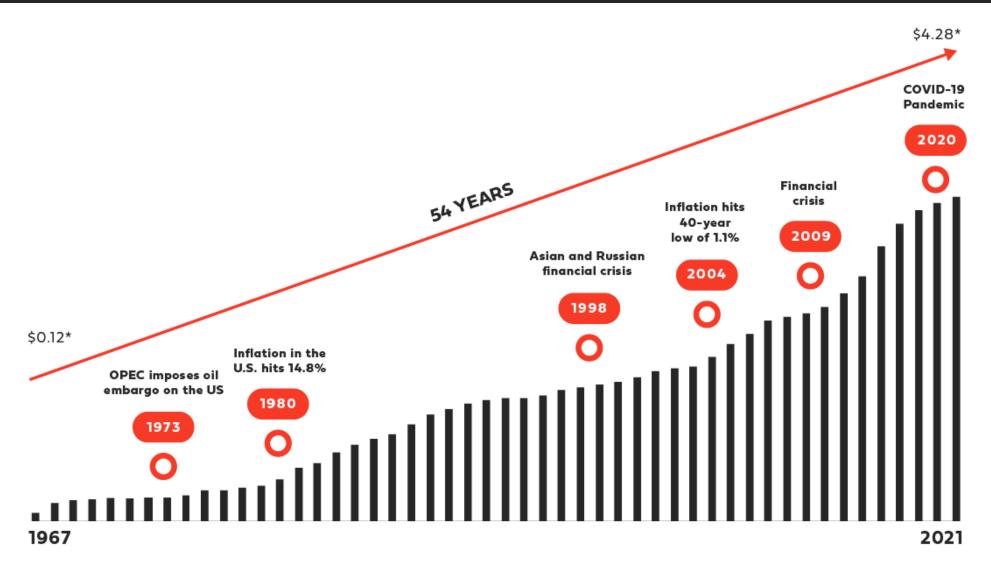
### Total Annual Return Since 2003(1)(2)



- (1) Don Wood has been President and CEO since January 2003.
- (2) Indices represent: S&P 500 Total Return Index, FTSE NAREIT Index, Bloomberg Shopping Center REIT Index. As of 12/31/21.

# 54 Consecutive Years of Increased Dividends

1 OF 32 PUBLICLY TRADED COMPANIES CONSIDERED A DIVIDEND KING



/ 13

# Commitment to Sustainability

**INVESTING IN OUR REAL ESTATE** 

Open and Operating LEED-certified Buildings<sup>(1)</sup>





Increasing our value through environmentally responsible real estate



LEED for Neighborhood Gold certification at Pike & Rose



Fitwel certification at Federal's Corporate HQ at 909 Rose









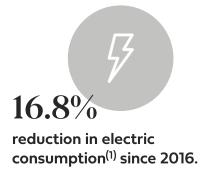




# Commitment to Sustainability

**IMPROVING OPERATIONAL IMPACTS** 

## Our Progress





## Our Goal<sup>(2)</sup>

- 30% reduction of Scope 1 and Scope 2 GHG emissions by 2025.
- > 15% reduction in landlord-controlled electric use by 2025.

## Recognition









## Reporting











# History of Strong Corporate Governance

#### COMMITMENT TO PRACTICES AND POLICIES THAT BEST SERVE OUR SHAREHOLDERS



Don Wood
CEO of Federal Realty



David Faeder
Non-Executive
Chairman of the
Board



Gail Steinel
Audit Committee
Chair



Liz Holland
Compensation and
Human Capital
Management
Committee Chair



Mark Ordan Nominating and Corporate Governance Committee Chair



Nicole Lamb-Hale



Anthony Nader

- Annual election of all Trustees
- Independent Audit, Compensation, and Nominating Committees
- Independent non-executive chairman of the Board since 2003
- Direct Board oversight of corporate responsibility and sustainability efforts
- Direct Board oversight of human resources policies and strategies

- Annual Board and individual Trustee evaluations
- Shareholder approval required to classify the Board
- Majority voting in uncontested elections
- Proxy access for shareholders
- No poison pill
- Pay-for-performance compensation philosophy

- Prohibition on hedging and pledging our stock
- Robust stock ownership requirements for Trustees and senior management
- Clawback policy in place

## Safe Harbor and Non-GAAP Information

FEDERAL REALTY INVESTMENT TRUST

Certain matters included in this presentation may be forward looking statements within the meaning of federal securities laws. Actual future performance and results may differ materially from those included in forward looking statements. Please refer to our most recent annual report on Form IOK and quarterly report on Form IOQ filed with the SEC which include risk factors and other information that could cause actual results to differ from what is included in forward looking statements.

This presentation includes certain non-GAAP financial measures that the company considers meaningful measures of financial performance. Additional information regarding these non-GAAP measures, including reconciliations to GAAP, are included in documents we have filed with the SEC.

Definitions of terms not defined in this presentation can be found in our documents filed with the SEC.



ir.federalrealty.com