

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A INFORMATION

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under Rule 14a-12

FEDERAL REALTY INVESTMENT TRUST
(Name of registrant as specified in its charter)

(Name of person(s) filing proxy statement, if other than the registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting of

FEDERAL REALTY INVESTMENT TRUST

To Be Held On:

May 5, 2021 at 9:00 a.m.

virtually at <https://web.lumiagm.com/202329683> (password: federal2021)

COMPANY NUMBER	
ACCOUNT NUMBER	
CONTROL NUMBER	

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before 04/23/21.

Please visit <http://www.federalrealty.com/shareholder-meeting>, where the following is available for view:

- Annual Report/Form 10-K/Notice & Proxy Statement
- Instructions on How to Access and Participate in the Annual Shareholder Meeting

TO REQUEST MATERIAL:

TELEPHONE: 888-Proxy-NA (888-776-9962) 718-921-8562 (for international callers)

E-MAIL: info@astfinancial.com

WEBSITE: <https://us.astfinancial.com/OnlineProxyVoting/ProxyVoting/RequestMaterials>

TO VOTE:



ONLINE: To access your online proxy card, please visit www.voteproxy.com and follow the on-screen instructions or scan the QR code with your smartphone. You may enter your voting instructions at www.voteproxy.com up until 11:59 PM Eastern Time the day before the cut-off or meeting date.

DURING THE MEETING: You may virtually attend the meeting and vote your shares through the internet. Go to: <https://web.lumiagm.com/202329683> (password: federal2021).

TELEPHONE: To vote by telephone, please visit www.voteproxy.com to view the materials and to obtain the toll free number to call.

MAIL: You may request a card by following the instructions above.

1. To elect the following Trustees as set forth in the accompanying Proxy Statement:

David W. Faeder

Elizabeth I. Holland

Nicole Y. Lamb-Hale

Anthony P. Nader, III

Mark S. Ordan

Gail P. Steinel

Donald C. Wood

2. To hold an advisory vote approving the compensation of our named executive officers.

3. To ratify the appointment of Grant Thornton LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2021.

4. To consider and act upon any other matters properly coming before the meeting or any postponement or adjournment thereof.

THE BOARD OF DIRECTORS RECOMMENDS YOU VOTE "FOR" THE ELECTION OF THE NOMINEES AND "FOR" PROPOSALS 2 AND 3.

Please note that you cannot use this notice to vote by mail.

Your **Vote** Counts!

FEDERAL REALTY INVESTMENT TRUST

2021 Annual Meeting

Vote by May 04, 2021

11:59 PM ET



You invested in FEDERAL REALTY INVESTMENT TRUST and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 05, 2021.**

Get informed before you vote

View the Annual Report/Form 10-K/Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 21, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote in Person at the Meeting*

May 05, 2021
9:00 AM EDT

Virtual Shareholder Meeting on the Internet at:
<https://web.lumiagm.com/202329683>
Password: federal2021

*If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

FEDERAL REALTY INVESTMENT TRUST

2021 Annual Meeting

Vote by May 04, 2021

11:59 PM ET

Voting Items		Board Recommends
1.	Election of Trustees Nominees:	
1A	David W. Faeder	✓ For
1B	Elizabeth I. Holland	✓ For
1C	Nicole Y. Lamb-Hale	✓ For
1D	Anthony P. Nader, III	✓ For
1E	Mark S. Ordan	✓ For
1F	Gail P. Steinel	✓ For
1G	Donald C. Wood	✓ For
2.	To hold an advisory vote approving the compensation of our named executive officers.	✓ For
3.	To ratify the appointment of Grant Thornton LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2021.	✓ For

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.