

Federal Realty Investment Trust

NYSE: FRT

- Fully integrated US retail real estatebased company focused on risk adjusted capital allocation
- Own, manage and re/develop urban, mixed-use properties and highquality open air shopping centers in first-ring suburban locations
- 104 properties include:
 - ~3,100 commercial tenants
 - ~25 million square feet
 - ~3,400 residential units
- Strong balance sheet with BBB+/Baal ratings⁽¹⁾
- Included in the S&P 500

Strategically selected 1st ring suburbs of 9 major metro markets with high-barriers



⁽¹⁾ The complete ratings reports can be accessed at <u>www.federalrealty.com</u>.

^{*4}Q annualized dividend per share.

1Q 2022 Overview

- 28% increase in FFO per share year-over-year
- 14.5% comparable POI growth over 1Q 2021
 - 18.5% comparable POI growth excluding prior period rent and term fees
 - Increased guidance to 3.5% 5.0% (6.5% 8.0% excluding prior period rent and term fees)
- Continued record leasing
 - 50% more comparable leases than the average 1st quarter over the last 10 years
- ~\$800 million of redevelopment and expansions in process delivering over the next 3 years
- Increased 2022 FFO per share guidance
 - Guidance increase reflects 5% 9% FFO per share growth over 2021

2022 Guidance

2022 Guidance

| | | Current | Previous | |
|--------|--|---|--------------------------|---|
| | Earnings per diluted share | \$2.36 - \$2.56 | \$2.30 - \$2.50 | |
| | NAREIT FFO per diluted share | \$5.85 - \$6.05 | \$5.75 - \$5.95 | Approximately 1 – 2 cents of increase driven by Kingstowne acquisition, balance is driven by 1Q22 outperformance and better than forecast outlook |
| | Growth over 2021 | 5% - 9% | 3% - 7% | |
| Key As | sumptions | | | |
| | | Current | Previous | |
| | Comparable POI Growth | 3.5% - 5.0% | 3.0% - 5.0% | |
| | Comparable POI Growth excluding prior period rents and term fees | 6.5% - 8.0% | 6.0% - 8.0% | |
| | Expected Year-End Occupancy | 92.5% - 93.0% | | |
| | Equity to be issued | \$400 - \$500m | \$300 - \$400m | \$260 million pre-raised under forward agreements Additional \$150 million of dispositions under consideration |
| | Dispositions / Acquisitions | No additional assumed in guidance | None assumed in guidance | Current guidance includes previously announced acquisition of Kingstowne Towne Center |

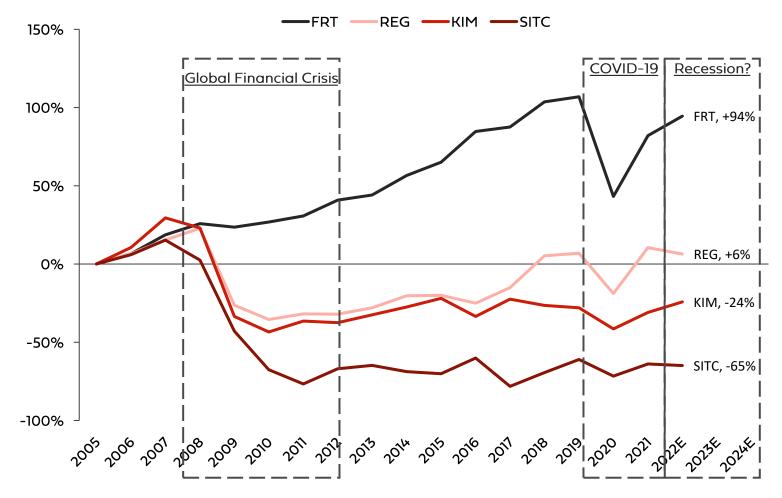
Economic Cycle-Tested Business Plan

TRACK RECORD MATTERS

- Business plan and balance sheet built to manage through various economic cycles
- History of managing through and outperforming during difficult times
- Demonstrated consistency, stability and conservatism over the years

Source: Company Filings, Bloomberg
Note: Past performance not indicative of future performance.
FRT 2019 excludes \$11.9 million accounting related charge for the buyout of the Kmart lease at Assembly Row Marketplace.

Cumulative change in Nareit FFO per share since 2005 vs. large-cap, national peers



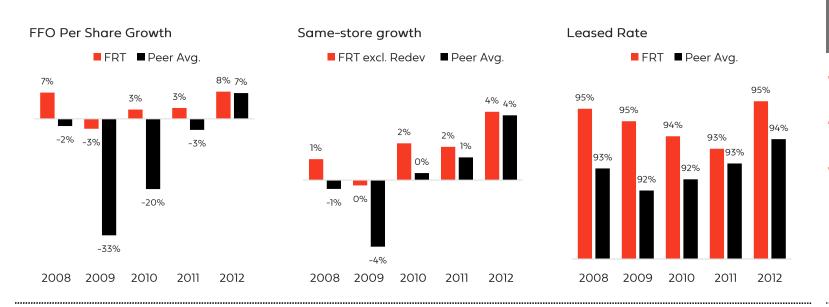
Economic Cycle-Tested Business Plan (cont.)

Global Financial Crisis (2008 – 2012)

We believe our outperformance in the Great Financial Crisis was driven by:

- . Our sector-leading demographics \rightarrow consumers in our markets were better able to absorb the recession's impact
- The quality of our tenancy
- The quality of our assets
- . The strength of our balance sheet

During the Great Financial Crisis, we outperformed our peers in FFO per share growth, same-store growth, leased rate, among various other metrics



COVID-19 Pandemic

- Disproportionally affected by COVID-19 due to stricter and longer government shutdowns and mandates in our markets
- Lifestyle oriented tenants more impacted by these business restrictions
- Resilient higher-demographic markets have led to a strong bounce back

Inflationary Environment with Potential Recession

- Inflation and recession risks expected to impact retail differently than COVID-19 pandemic
- Lifestyle-oriented retailers should be less impacted in higher income demographic markets
- Demographics around our properties should support better performance through inflation and recession

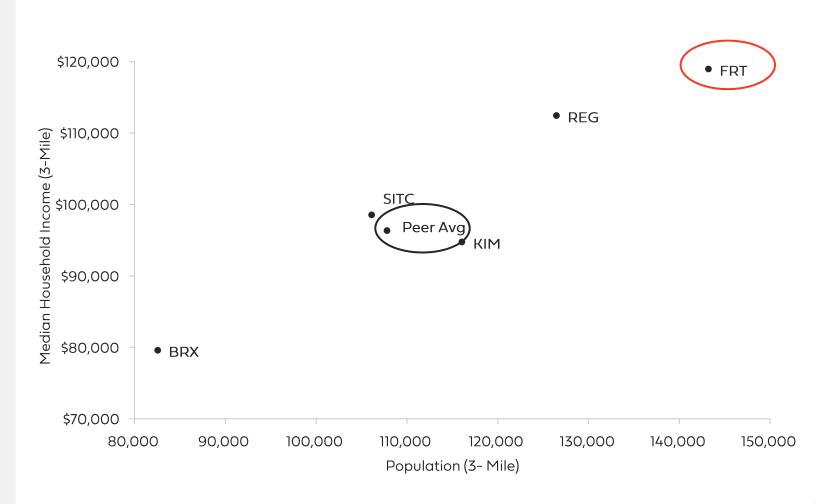
Best-in-Class Demographics

HOUSEHOLD INCOMES MATTER IN AN INFLATIONARY ENVIRONMENT

"Consumers are still spending, but headwinds are getting increasingly fierce.... [our] lower-income shoppers – those with household incomes of \$75,000 or less – are trading down to less expensive items while middle- and higher-income shoppers have been less affected by inflation."

- Jeff Gennette Macy's CEO

Wall Street Journal May 26, 2022



Source: Evercore ISI as of March 2022

Investment Highlights

FEDERAL REALTY INVESTMENT TRUST



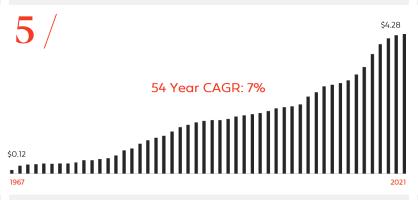




Open air properties located in drivable firstring suburbs of 9 major metropolitan markets, with high barriers to entry. Diverse income stream by market, region, use, format, tenant & tenant category with contractual near-term upside.

De-risked expansion pipeline of new product at established places in markets with significant demand drivers and job growth.







Strong balance sheet with ample liquidity and a visible path to pre-pandemic leverage metrics.

Tenured management team with dividend & growth track-record throughout various real estate and economic cycles.

Sustainable-minded company with a strong commitment to our tenants, communities, employees and stakeholders.

1st Ring Suburbs of 9 Strategic High-Barrier Markets

PORTFOLIO OVERVIEW

- 104 open-air properties located in 1st ring suburbs of 9 major high-barrier markets
 - Drivable markets with public transit access
- 104 properties include:
 - ~3,100 commercial tenants
 - ~25 million commercial square feet on ~2,000 acres of land
 - ~3,400 residential units
- Best in class locations⁽¹⁾
 - \$133,000 avg household income
 - 172,000 avg population
 - Highest barriers to entry

- (1) Source: Trade Area Systems as of January 2022. Calculated on a weighted-average basis. 3-mile radius.
- (2) Physical structures that can be readily modified to highest and best use.
- (3) Landlord retains significant control over the properties with minimal tenant protection. The better the real estate, the more leverage the landlord has.



Tenant Demand Drivers





- Flexible format
- Expanded outdoor seating and common area usage capabilities
- Attractive to tenants looking to reposition stores or formats
- Less capital intensive to reposition than alternative formats



RELIABLE PARTNER TO OUR TENANTS

- Reputation of being a wellcapitalized partner to our tenants
- Willingness to, track-record of, and balance sheet capabilities to invest in our properties
- Reinvestment in our properties through property improvement plans, ensuring our center remain dominant and relevant in the communities they serve



FORWARD THINKING

- Evolving curbside pick-up program, "The Pick-Up"
- Comprehensive in-house tenant services program including tenant construction management, marketing support and property management
- Continual evolution of our assets through forward-focused, thoughtful remerchandising and reinvestment to attract the most relevant tenants



MOST SOUGHT AFTER RETAIL REAL ESTATE

- Best locations in 1st ring suburbs with sector-leading demographics in some of the country's most desirable markets
- Dominant centers in their respective trade areas with continued investment in landscaping, placemaking, outdoor seating
- Integral part of the communities they serve

Diversified Income Stream

Percent of 2022E POI by market⁽¹⁾⁽²⁾



By Use









Percent of 2022E POI by Format⁽¹⁾

Over 75% of our centers have a grocery component⁽³⁾



35%
Mixed Use/Urban
Santana Row



25% Grocery-Anchored Wildwood Shopping Center



25% Super Regional Plaza El Segundo



10%

Power Center

Federal Plaza



5% Other The Grove at Shrewsbury

Note: Property Operating Income (POI) defined as rental income and mortgage interest income, less rental expenses and real estate taxes

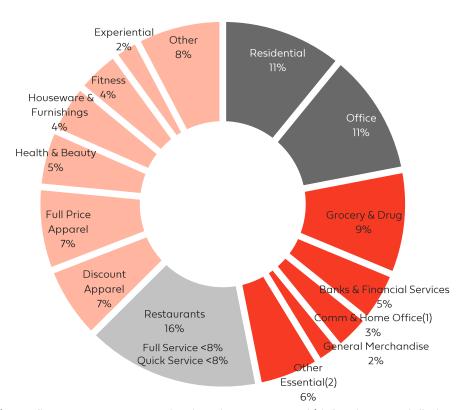
- (1) Estimated based on budget as of 3/31/22. Final POI may differ from current estimate.
- (2) 5% of POI from additional properties located outside these markets. Percentages may not sum to 100% due to rounding.
- (3) Based on GLA. Includes current grocers, large format stores with grocery compone and grocers with signed leases. Grocers in properties in all categories except "Other".

Diversified Income Stream

TENANT DIVERSIFICATION

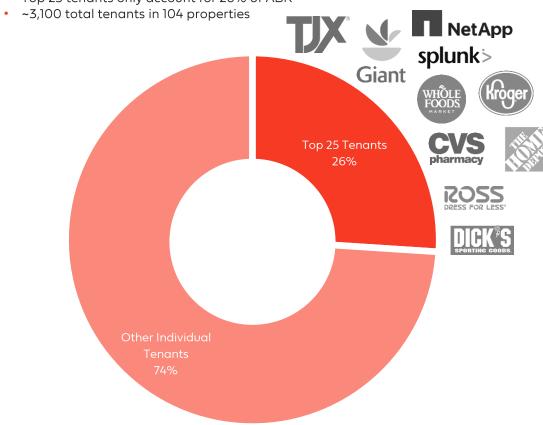
By Category

- 22% of ABR comes from office & residential
- 25% of ABR comes from essential retail
- 16% of ABR comes from restaurants



By Tenant

- No tenant greater than 2.7% of ABR
- Top 25 tenants only account for 26% of ABR



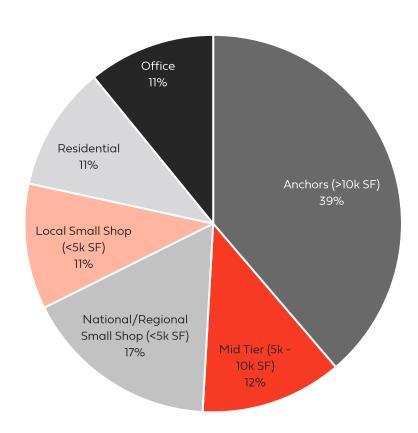
Note: As of 3/31/22. Reflects aggregate, annualized in-place contractual (defined as rents billed on a cash basis without taking the impact of rent abatements into account) minimum rent for all occupied spaces and occupied residential units as of March 31, 2022. Excludes redevelopment square footage not yet placed in service. – ("ABR").

- (1) Communications & Home Office includes: Telecommunications (<2%), Electronics (<2%) & Office Supply (<1%).
- (2) Other Essential includes: Auto, Liquor, Home Improvement, Pets & Medical.

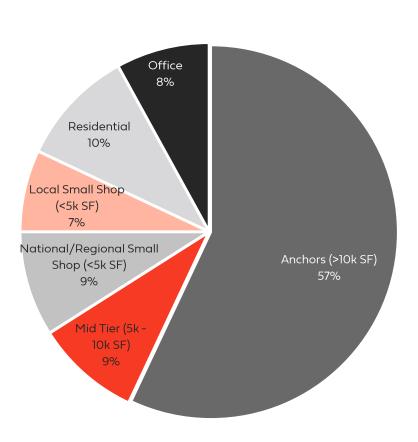
Portfolio Composition

TENANT DIVERSIFICATION





GLA



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Mixed Use Expansion Pipeline

DEMAND DRIVERS

- Projects located in the 1st ring suburbs of major metro markets with significant demand drivers
 - Near job centers with continued growth
 - Drivable markets with public transit access
 - Established places
 - Amenitized environments
- Delivering desirable new product featuring:
 - New building systems including contactless and touchless entry
 - New HVAC / air quality systems
 - Outdoor spaces
 - Convenient parking
 - Amenitized walkable environment
- ~\$280 million of spend remaining on current phases over the next 3 years



Strategic Redevelopment Pipeline

- 5 redevelopment projects stabilized in 2021 (\$88 million at a 7% ROI⁽¹⁾)
- 6 additional redevelopment projects underway in 2022, stabilizing over the next 3 years with more on the way
- ~\$125 million of remaining redevelopment spend over the next 3 years
- 22 additional property improvement projects in process with ~\$60 million of remaining spend

Note: Remaining spend assumes mid-point of expected total cost less costs to date. CocoWalk has achieved LEED Gold certification. (1) Projected ROI for redevelopment projects generally reflects only the deal specific cash, unleveraged incremental POI generated by the redevelopment and is calculated as Incremental POI divided by incremental cost. See Supplemental Disclosure for additional information.



DARIEN COMMONS | Darien, CT 75,000 SF of new retail, 122 apartments \$46 million remaining spend 2023 Anticipated Stabilization



HUNTINGTON | Huntington, NY 102,000 SF of redesigned retail \$65 million remaining spend 2024 Anticipated Stabilization



COCOWALK | Coconut Grove, FL 106,000 SF office/retail building \$4 million remaining spend Stabilized



3 ADDITIONAL PROJECTSVarious stages
\$8 million remaining spend

Acquisition of Kingstowne Towne Center



Overview

- Super regional community shopping center
- Value creation through remerchandising & incremental capital investment over time
- 410,000 SF on 45 acres of land
- 95% leased
- \$200 million total purchase price
 - \$100 million closed in April 2022,
 - \$100 million to close in July 2022
- Comparable to Barracks Road with 2 grocers and other productive anchor tenants

Location

Located in Virginia's Fairfax County near TSA's new headquarters, Kingstowne Towne Center is surrounded by 5,200 homes, four commercial office buildings, and a planned multifamily development, and is part of a one million-square-foot regional retail node that attracts approximately 8.3 million visits annually—amongst the most visited retail destinations in Virginia.

Demographics

3-MILE RADIUS



Population 117,672



Avg HHI 141.427



Households 45,439



Median Age



Median HHI \$109,818



College Educated

"Kingstowne Towne Center has afforded us a rare opportunity to own 45 acres of land in one of the country's most desirable markets. The large property, which boasts attractive demographics and significant barriers to entry, is a valuable addition to our expanding Northern Virginia portfolio and further demonstrates our corporate commitment to investing in value-enhancing acquisitions."

– Jeff Berkes, President & COO

Strong Balance Sheet

BALANCE SHEET SNAPSHOT

Credit Ratings



The complete ratings report can be accessed at www.federalrealty.com

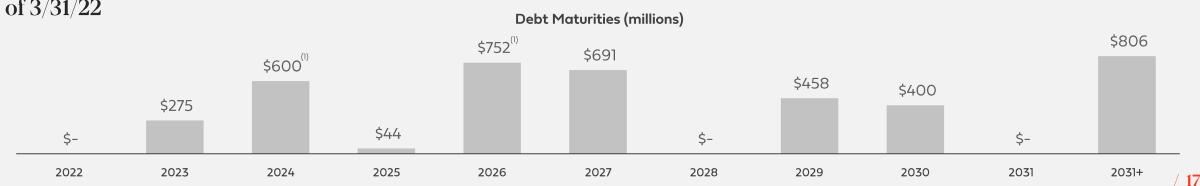
Ample Liquidity

- Over \$1.3 billion of liquidity in cash and undrawn credit facility availability
 - \$1 billion undrawn credit facility availability
 - \$158 million of cash and cash equivalents as of 3/31/22
 - \$175 million of common equity available under forward contracts
- Up to \$150 million of non-core dispositions under consideration at ~5% cap rate

Balance Sheet Update

- Increased unencumbered EBITDA to 93% of total
- High-5x net debt to EBITDA adjusted for forward equity issuance
 - Expect to be back to pre-COVID levels by late 2023
- Fixed charge coverage over 4x
 - Above our targeted levels
- 93% of total debt is fixed rate
- Free cash flow expected to return to pre-COVID levels in 2023





(1) Reflects exercise of two 1-year extension options on our \$300 million term loan which has an initial maturity in April 2024.

Cycle-Tested Management Team

PROVEN ABILITY TO EXECUTE



Don Wood CEO Joined 1998⁽¹⁾



Dan Guglielmone EVP, CFO & Treasurer Joined 2016



Dawn Becker
EVP, General Counsel
& Secretary
Joined 1997



Jeff Berkes
EVP, President & COO
Joined 2000



Wendy Seher EVP, Eastern Region, President Joined 2002



Jan Sweetnam EVP, Western Region, President Joined 1997

Executive Leadership

- Average 20+ years at Federal Realty and 26+ years of real estate experience with experience managing through difficult real estate and economic cycles.
- Lean and nimble corporate structure enables management to be closer to the real estate and the real estate decisions which can affect properties for decades.
- Proven ability to make smart, risk-adjusted capital allocation decisions throughout investment cycles

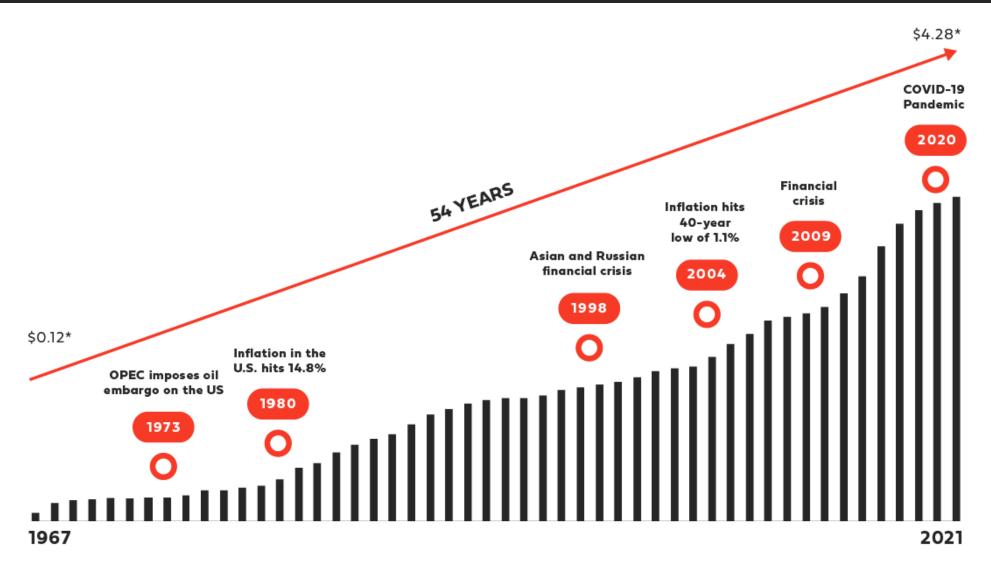
Total Annual Return Since 2003(1)(2)



- (1) Don Wood has been President and CEO since January 2003.
- (2) Indices represent: S&P 500 Total Return Index, FTSE NAREIT Index, Bloomberg Shopping Center REIT Index. As of 12/31/21.

54 Consecutive Years of Increased Dividends

1 OF 32 PUBLICLY TRADED COMPANIES CONSIDERED A DIVIDEND KING



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Commitment to Sustainability

INVESTING IN OUR REAL ESTATE





Projected investment and building size for projects that have achieved or are expected to achieve LEED certification

Increasing our value through environmentally responsible real estate



LEED Gold certification at One CocoWalk



Fitwel certification at Federal's Corporate HQ at 909 Rose









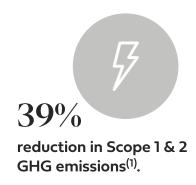


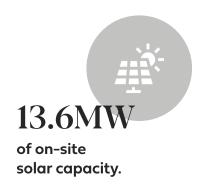


Commitment to Sustainability

IMPROVING OPERATIONAL IMPACTS

Our Progress





Our Goal

- Achieve Net Zero for Scope 1 & 2 emissions by 2050.
- ▶ 15% reduction in landlord-controlled electric use by 2025⁽¹⁾.

Recognition











Reporting











History of Strong Corporate Governance

COMMITMENT TO PRACTICES AND POLICIES THAT BEST SERVE OUR SHAREHOLDERS



Don Wood
CEO of Federal Realty



David Faeder
Non-Executive
Chairman of the
Board



Gail Steinel
Audit Committee
Chair



Liz Holland
Compensation and
Human Capital
Management
Committee Chair



Mark Ordan Nominating and Corporate Governance Committee Chair



Nicole Lamb-Hale



Anthony Nader

- Annual election of all Trustees
- Independent Audit, Compensation, and Nominating Committees
- Independent non-executive chairman of the Board since 2003
- Direct Board oversight of corporate responsibility and sustainability efforts
- Direct Board oversight of human resources policies and strategies

- Annual Board and individual Trustee evaluations
- Shareholder approval required to classify the Board
- Majority voting in uncontested elections
- Proxy access for shareholders
- No poison pill
- Pay-for-performance compensation philosophy

- Prohibition on hedging and pledging our stock
- Robust stock ownership requirements for Trustees and senior management
- Clawback policy in place

Safe Harbor and Non-GAAP Information

FEDERAL REALTY INVESTMENT TRUST

Certain matters included in this presentation may be forward looking statements within the meaning of federal securities laws. Actual future performance and results may differ materially from those included in forward looking statements. Please refer to our most recent annual report on Form IOK and quarterly report on Form IOQ filed with the SEC which include risk factors and other information that could cause actual results to differ from what is included in forward looking statements.

This presentation includes certain non-GAAP financial measures that the company considers meaningful measures of financial performance. Additional information regarding these non-GAAP measures, including reconciliations to GAAP, are included in documents we have filed with the SEC.

Definitions of terms not defined in this presentation can be found in our documents filed with the SEC.

Appendix

Reconciliation of FFO Guidance as of March 31, 2022

The following tables provide a reconciliation of the range of estimated earnings per diluted share to estimated FFO per diluted share for the full year 2022. Estimates do not include the impact from potential acquisitions or dispositions which have not closed as of April 30, 2022, other than the acquisition of Kingstowne Towne Center

| | Fu | Full Year 2022 Guidance Range | | | |
|--|----|----------------------------------|----|------|--|
| |] | Low | | High | |
| Estimated net income available to common shareholders, per diluted share | | 2.36 | \$ | 2.56 | |
| Adjustments: | | | | | |
| Estimated depreciation and amortization | | 3.49 | | 3.49 | |
| Estimated FFO per diluted share | \$ | 5.85 | \$ | 6.05 | |



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